



## 2024 Live Oak Sponsorship Program

### *Dress Rehearsal Sponsor - \$500*

- Acknowledgement in Live Oak program
- One complimentary Live Oak Full Festival ticket
- Two Live Oak 2024 t-shirts

### *First Note Sponsor - \$1,000*

#### **Dress Rehearsal level plus:**

- Acknowledgement and text link to your web page on sponsor page of Live Oak website
- An additional complimentary Live Oak Full Festival ticket (2 total)
- 10 KCBX underwriting radio spots rotated on *Morning Cup*, *Jukebox Revival*, and *The Road Home* (or programs of your choice)

### *A Cappella Sponsor - \$2,500*

#### **First Note level plus:**

- Acknowledgement with company logo on the festival entertainment kiosk
- Company logo and link to your web page on sponsor page of Live Oak website
- Company logo on sponsor page in the Live Oak program
- A VIP package for two including backstage tour (circumstances permitting)

### *Ovation Sponsor - \$5,000*

#### **A Cappella level plus:**

- Company banner hung in a high-traffic area (company provides banner)
- Company logo and link to your web page on homepage of Live Oak website
- 10 additional KCBX underwriting radio spots to rotate on NPR news programs
- Two Live Oak 2024 hats and two additional t-shirts

### *Encore Sponsor - \$10,000*

#### **Ovation level plus:**

- Two additional Live Oak Full Festival tickets (4 total)
- Company logo on Live Oak printed materials (official festival poster, ads)
- Sponsorship of one of the Live Oak musical acts with acknowledgement in the Live Oak program and from stage, **OR** company logo on one of the Live Oak ticket wristbands (Friday, Saturday, or Sunday); based on availability

# Additional Live Oak Sponsorship Opportunities

## *Area Recognition: \$2,000 each*

- Kids' Area
- Stage Too
- Beer Garden
- Art Walk

Sponsor one of these active specialty areas and receive signage designating you as the area sponsor, as well as acknowledgment in the Live Oak program and website.

## *Festival Wristbands (limited availability)*

Your company logo is printed on the Live Oak Festival wristbands alongside the KCBX logo. Every Live Oak participant wears a wristband, and your logo is seen continuously for three days and nights, or on a single day of your choice.

### **Day Ticket Wristbands: \$2,000 each**

- Friday Day ticket wristband – adult and child
- Saturday Day ticket wristband – adult and child
- Sunday Day ticket wristband – adult and child

### **Full Festival Wristband: \$4,500**

- Adult and child full festival wristband – worn all three days

## **How to submit your logo artwork for Festival sponsorships:**

- Specifications: Electronic files preferred in your choice of format: PNG, SVG, EPS, and PDF
- Resolution: 300 dpi
- Size: 3 inches minimum
- Color: CMYK or B/W
- Deadline: May 3, 2024, for program and/or wristband sponsors

For more information or to arrange a Live Oak Sponsorship,  
please call Frank Lanzone at 805-549-8855 or Marty Gale at 630-253-9874.

